

Get Back to Business with Epson Business Inkjet Printing Technology

Choosing the best printer for your firm is a crucial part of meeting your goals. Here's how Epson Business Inkjet printing technology can positively impact your business in three ways:

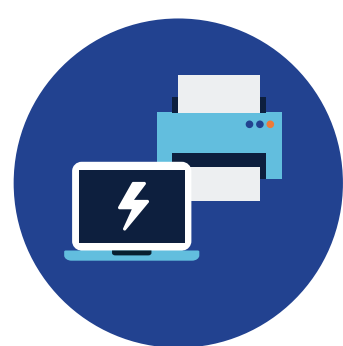
1. Mitigate Energy Needs with Heat-Free Technology

Reducing your operational costs is likely top of mind for your immediate future. Do you know:



Small and midsize office buildings in the US use an average of 15 kilowatt-hours (kWh) of electricity each year¹

19% Energy represents about 19% of total expenditures for the typical office building¹



Office equipment and computers represent 31% of electricity use¹

Architecture and engineering firms can mitigate some of their electric consumption by choosing a printer with a PrecisionCore Heat-Free Technology™ ejection process. For example, Epson's WorkForce Pro WF-C879R MFP has the lowest power consumption in its class.²

2. Get High-Yield Consumables for High-Productivity Printing

Architects and engineers are working with lean resources. They need tools that can help them be productive at a low cost.



The average employee prints 34 pages a day³

23% of IT help desk calls are printer related³

92% say having technology that helps them do their job efficiently affects their work satisfaction⁴

The high-capacity ink supplies and minimal maintenance parts of Epson Business Inkjet printers can translate to lower cost, less maintenance and fewer interventions for your staff.⁵ The Epson WorkForce ST-C8000 Color MFP Supertank Printer uses high-yield ink bottles to produce vibrant prints up to 13" x 19".

3. Deliver the High-Quality Business Printing Your Business Demands

Even in a digital age, architectural and engineering firms rely on high-quality printed materials



Architecture and engineering are highly visual functions, materials printed in color can increase comprehension by 73%⁷

92% of businesses believe quality print helps them compete⁸

82% of businesses print at the same or higher rate than they did the year before⁸

Architecture and engineering firms can print sharp, vivid graphics and text, and get crisp, consistent color at an affordable price - even with large jobs - using Epson's fast-drying DURABrite inks and PrecisionCore Heat-Free Technology™ that delivers up to 40 million dots per second.

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1. <https://snopud.bizenergyadvisor.com/article/small-and-midsize-offices>

2. Based on 200 dpi, letter-size, in Black-and-White or Color as of April 2020.

3. <https://lasersresource.com/blogs/blog/office-printing-statistics>

4. <https://www.formstack.com/blog/2019/workplace-productivity-statistics>

5. Source IDC, 2017 (Based on extrapolation from IDC Inkjet Forecast data, includes SOHO and SMB Market) — Consumer Unit Shipments: IDC Worldwide Single-Function Printer Forecast, 2017-2021, IDC Worldwide Multifunction Peripheral Forecast, 2017-2021; Wide-Format Unit Shipments: IDC North America Large-Format Printer Market Shares, 2017-2021; Production Print Volume: IDC U.S. Production Page Volume Forecast 2017-2021; Office Unit Shipments: IDC Worldwide Single-Function Printer Forecast, 2017-2021, IDC Worldwide Multifunction Peripheral Forecast, 2017-2021

6. Black and color print speeds are measured in accordance with ISO/IEC 24734. Actual print times will vary based on factors including system configuration, software, and page complexity. For more information, visit www.epson.com/printspeed

7. <https://www.colorcom.com/research/why-color-matters>

8. <https://www.forbes.com/sites/paultalbot/2019/05/20/why-small-business-marketers-embrace-print/#52bf8a26405d>